

KBBN FM, KCNI AM
EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Sports Anchor/Reporter	1-33	2

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Bellevue University 1000 Galvin Rd. South Bellevue, Nebraska 68005 Phone : 402-293-3775 Email : colleen.plasek@bellevue.edu Fax : 1-402-557-5438 Colleen Plasek	N	0
2	Broadcast 1 Source	N	1
3	Broadcast Media Placement 147 Andersen Hall Lincoln, Nebraska 68588 Phone : 402-472-3054 Email : Fax : 402-472-8403 Rick Alloway	N	0
4	Broken Bow Chamber of Commerce 444 South 8th Avenue Broken Bow, Nebraska 68822 Phone : 1-308-872-5691 Url : www.brokenbow-ne.com Email : info@brokenbow-ne.com Fax : 1-308-872-6137 Denise Russell	Y	0
5	College of St. Mary 7000 Mercy Road Omaha, Nebraska 68106 Phone : 402-399-2485 Email : crc@csm.edu Fax : 1-402-399-2439 Lisa Crowder	N	0
6	Custer County Foundation ,Inc. P.O Box 304 403 South 9th Broken Bow, Nebraska 68822 Phone : 1-308-872-2232 Url : www.ccfneb.org Email : custerfoundation@msn.com Fax : Sandra Christiansen	Y	0

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7	Envoy 6910 Pacific St. #102 Omaha, Nebraska 68106 Phone : 402-558-0637 Email : bivey@envoyinc.com Fax : Barb Ivey	N	0
8	Experience Unlimited 5404 Cedar Omaha, Nebraska 68106 Phone : 402-595-3885 Email : kjohnson@dolstate.ne.us Fax : Karen Johnson	N	0
9	Hamilton College 3350 N. 90th St. Omaha, Nebraska 68131 Phone : 402-572-8500 Email : cjensen@nebedu.com Fax : Jennifer Crews	N	0
10	InRoads/Greather Omaha, Inc. 2223 Dodge St. 10th Floor Omaha, Nebraska 68102 Phone : 402-348-1700 Email : jcooper@inroadsinc.org Fax : Joyce Cooper	N	0
11	Kaplan University 5425 N. 103rd St Omaha, Nebraska 68134 Phone : 402-431-6157 Email : Fax : 1-402-431-6710 Diana Atkinson	N	0
12	Native American Public Telecommunications P.O. Box 83111 - 1800 No 33 St. Lincoln, Nebraska 68501 Phone : (402) 472-3522 Url : www.nativetelecom.org Email : native@unl.edu Fax : Frank Blythe	N	0

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13	Nebraska Broadcasters Assn 12020 Shamrock Plaza Suite 200 Omaha, Nebraska 68154 Phone : 402-778-5178 Email : marty@ne-ba.org Fax : 402-778-5131 Marty Riemenschneider	N	0
14	Nebraska Dept. Vocational Rehab. 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2655 Email : melson@vocrehab.state.ne.us Fax : Marjorie Nelson	N	0
15	Nebraska Service for Visually Impaired 1313 Farnam Omaha, Nebraska 68102 Phone : 402-595-2041 Email : Fax : 402-595-1008 Director of Placement	N	0
16	Nebraska Wesleyan University 5000 St. Paul Ave. Lincoln, Nebraska 68508 Phone : 402-465-2217 Email : career@nebrwesleyan.edu Fax : 1-402-465-2179 Geri Cotter	N	0
17	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68117 Phone : 402-595-3009 Url : www.nebraskaworkforce.com Email : ndol.omahawfd@nebraska.gov Fax : 1-402-595-2701 Peggy Kotschwar	N	0
18	Nebraska Workforce Development 5717 F Street Omaha, Nebraska 68817 Phone : 402-595-3894 Email : sterling.holmes@nebraska.gov Fax : 1-402-595-3051 Sterling Holmes	N	0

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19	North Omaha Star Newspaper 2216 N. 24th St. Omaha, Nebraska 68111 Phone : 402-346-4041 Email : omahastr@radiks.net Fax : 402-346-4064 Charlene Spencer	N	0
20	Northeast Community College P.O. Box 469 Norfolk, Nebraska 68702 Phone : 402-844-7263 Email : Fax : 402-844-7400 RoseAnn Rogers	N	0
21	Omaha Assoc. of Black Journalists 27th & Douglas Sts. Omaha, Nebraska 68131 Phone : 402-978-8960 Email : Fax : 402-978-8931 Ben Gray	N	0
22	Omaha Opportunities Industrialization Center 2724 N. 24th St. Omaha, Nebraska 68110 Phone : 402-457-4222 Email : Fax : 402-457-6635 Director of Placement	N	0
23	Omaha Workforce Development 2431 N. 24th St. Omaha, Nebraska 68110 Phone : 402-444-3517 Email : dlowry@ci.omaha.ne.us Fax : Deb Lowry	N	0
24	Omaha World-Herald 14th & Dodge Omaha, Nebraska 68131 Phone : 402-342-6633 Email : debbie.quaas@owh.com Fax : Debbie Quaas	N	0

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25	Southeast Community College 600 State St. Milford, Nebraska Phone : 800-933-7223 Email : greigsti@sccm.cc.ne.us Fax : Gerald R. Eigsti	N	0
26	Univ. of Neraska at Kearney Kearney, Nebraska 68849 Phone : 308-865-8501 Email : Fax : 308-865-8882 Director of Placement	N	0
27	University of Nebraska at Omaha (UNO) ASH 108, 6001 Dodge St. Omaha, Nebraska Phone : 402-554-4855 Email : mhitt@unomha.edu Fax : Prof. Mike Hilt	N	0
28	UNL Lincoln, Nebraska 68558 Phone : 402-472-7211 Email : Fax : Geri Cotter	N	1
29	Urban League of Nebraska 3022 N. 24th Omaha, Nebraska 68110 Phone : 402-453-9730 Url : www.urbanleagueneb.org Email : Fax : 1-402-453-9676 Damien Coran	N	0
30	Vocation Rehabilitation Services 1313 Farnam, 3rd Flr Omaha, Nebraska 68102 Phone : 402-595-2146 Email : m-stayer@vocrhhab.state.ne.us Fax : 402-595-1125 Maey Stayer	N	0

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31	Wayne State College 1111 Main St. Wayne, Nebraska 68787 Phone : 402-375-7527 Email : coop@wsc.edu Fax : 1-402-375-7072 Career Services	N	1
32	YMCA-Transitions Program 222 S. 29th St. Omaha, Nebraska Phone : 402-345-6555 Email : ywtrans@uswest.net Fax : Beth Nimmo, Coord.	N	0
33	YWCA 222 S. 29th St. Omaha, Nebraska 68131 Phone : 402-345-6555 Email : Fax : 402-345-0635 Beth Nimmo, Coord.	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	3/6/2011	Participation in scholarship programs	KCNI/KBBN Participated in the Custer County Foundation's 2011 Scholarship awards program	1	David Birnie gm	1.00
2	3/23/2011	Participation in events or programs sponsored by educational institutions	Broken Bow Public Schools Career and Educational Development Career Day.	2	David Birnie GM Bob Bowles Copy/Production Director	0.25
3	8/18/2011	Participation in scholarship programs	Custer County Broadcasting Co. Participated in the Nebraska Broadcasters 2011-2012 Scholarship Program	1	David Birnie GM	1.00
4	11/30/2011	Participation in events or programs sponsored by educational institutions	Participated in Custer County Economic Development Corporation Career Day.	2	Bob Bowles Copy/Production Director David Birnie GM	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.50